

THANKS FOR GIVING EVERMORE A TRY!

Welcome to the most delicious and thoughtfully sourced cat food on the market. Most cats will dive in with gusto, but we still recommend these tips for a successful transition.

GETTING STARTED

Introduce Evermore to your cat(s) while hungry. If you currently “free feed,” make sure they cannot graze for a few hours prior to trying. Breakfast is the ideal time to start!



Replace 20% of your cat's regular food with Evermore, and increase amounts over the course of a week. If your cat experiences tummy troubles, reduce the amount and proceed at a slower pace.



For optimal storage during the intro phase, **partially thaw food in the fridge** until just soft enough to break or cut in half. Store both halves in airtight containers, and put one back into the freezer until ready to use.



Cats prefer food at body temperature. Use a little hot water to warm.

Serve a small amount next to their regular food in the same dish or alongside in a separate dish.



TRANSITIONING TIPS

SPEED EATERS:

Let's keep those scarfers from being barfers — we can't help it if our food is too delicious!



Don't let them eat too quickly, otherwise you may have to clean your carpet.

Slow feeding mats can help fast eaters.

PICKY/RETICENT EATERS:

Don't give up or rush the change! Commercial foods are addictive by design, but patience and persistence will pay off.



Introduce the food in a **new location**.

Add a few of their favorite treats, crushing to a dust, then sprinkling over food.



Repeat exposure—it can take weeks or even months to fully transition to fresh food, so even accepting one meal is a huge success and an opportunity to build on!



Play with them prior to feeding to simulate hunting and enjoying “prey.”



DON'T BE A STRANGER!

Please reach out to support@evermorepetfood.com if you have any questions. Got great pics or videos? Tag us on socials, or feel free to send them our way!

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Many thanks to feline expert Terri Grow for these awesome tips!